#### **Bangladesh HQ**

39, Nolbogh Main Road, Hanif Tower (4th Floor), Uttara, 12, Dhaka 1230, Bangladesh Tel: +8801712023213

#### Office 39 Marian Close, Hayes, UB 4 9DA, England, UK Contact : +447871565172

# Youth & Freedom Apparels







# WHO WE ARE



Youth & Freedom Apparels is a leading global sourcing company with a passion for quality and innovation. As experts in the field, we specialize in providing end-to-end solutions for global brands and retailers seeking reliable and efficient sourcing partners.

With a clear vision and a commitment to excellence, we strive to revolutionize the industry by prioritizing the environment, nurturing innovation, ensuring ethical practices, and embracing the power of technology.

We also understand that fashion should not come at the cost of our planet. That's why sustainability lies at the core of everything we do. From sourcing materials to manufacturing processes, we meticulously monitor every stage to minimize our environmental impact.

Collaboration is key to our success. We work closely with our customers, suppliers, and partners to create a seamless and efficient supply chain. Through open and transparent communication, we ensure that everyone is aligned and working towards a common goal.





# VISION & MISSION 🕀

### Vision

To become the most reliable global organization that leads the fashion industry through innovative solutions while maintaining the highest standards of ethics and trust.

To establish an ethical business standard, implement ecofriendly technologies, ensure customer satisfaction, and foster sustainable growth through innovation, talents, and operational efficiencies.

### Mission

# Youth & Freedom Apparels **OUR VALUES**

#### • Trust & Ethical Practices

We will conduct business with the highest ethical standards, being transparent, and maintaining honest and open communication with our partners, retail customers, and stakeholders.

#### • Sustainability and Social Responsibility

We will promote sustainability and ethical practice by ensuring fair labor practices, support eco-friendly initiatives, and work towards reducing waste throughout the supply chain.

#### • Innovation

We believe that creativity is the driving force behind progress, we will constantly bring fresh ideas and perspectives to the table that are more sustainable and efficient.

#### Collaboration

We are dedicated to building long-lasting relationships based on trust, collaboration, and mutual benefit.

#### **Customer-Centric Approach**

We will continuously engage with our customers to understand their needs, and deliver the right value to them.

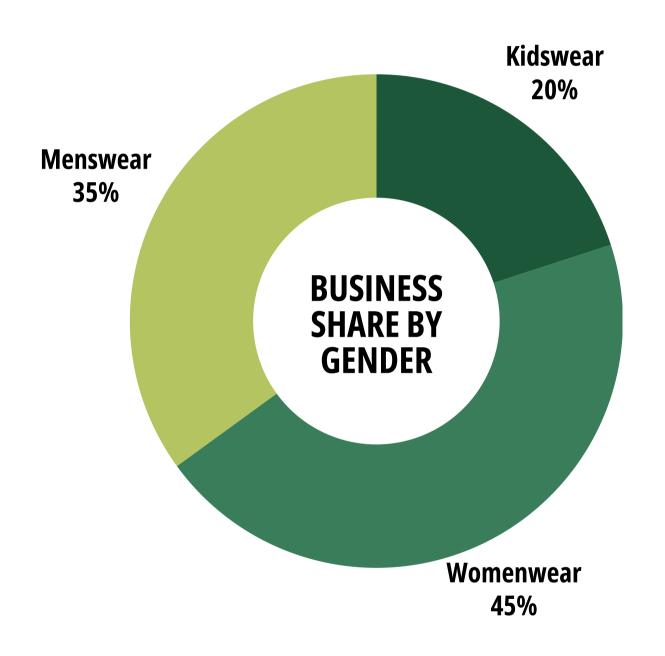
#### • People - Centric

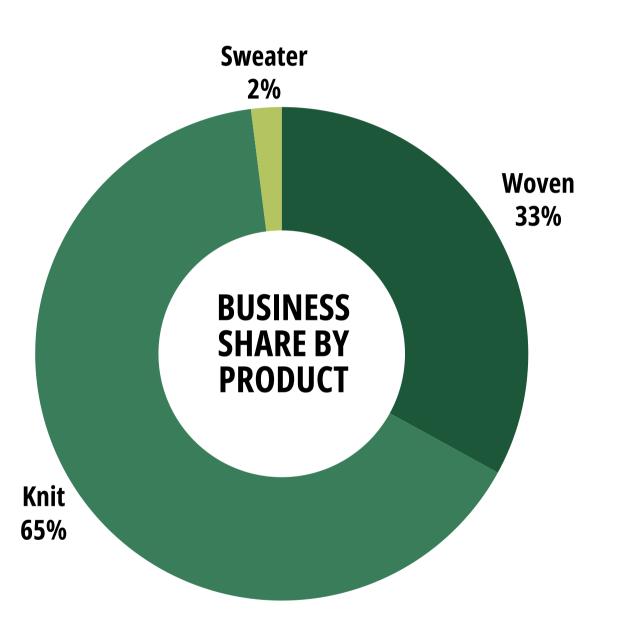
We believe that a diverse and inclusive team leads to better creativity, innovation, and problem-solving. We will create an environment where everyone feels valued and empowered.



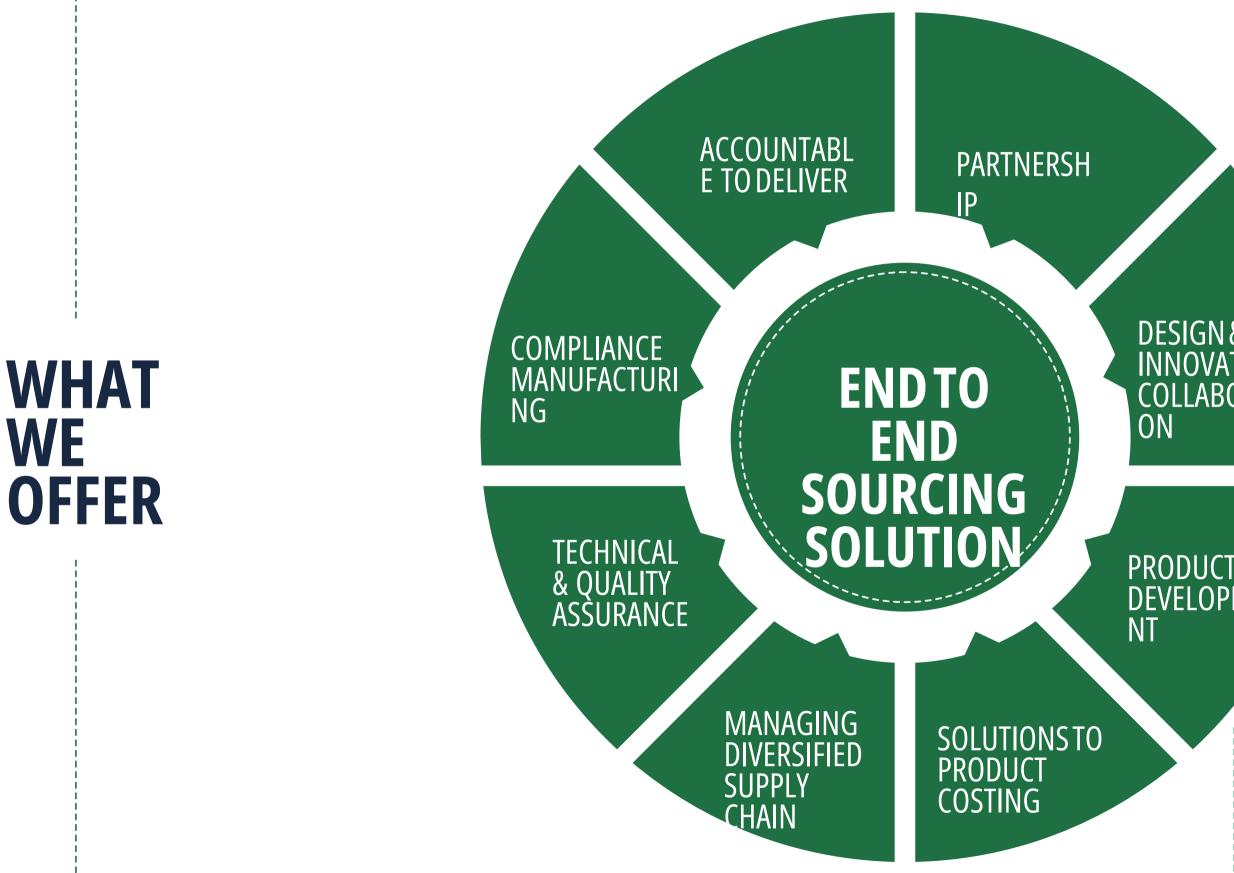


# **BUSINESS SHARE**









**DESIGN**& INNOVATION COLLABORATI

PRODUCT DEVELOPME





# **OUR ORGANISATION**

#### **PRODUCTION & MANUFACTURING**

BANGLADESH

SUPPORT

UK

**FINANCE OFFICE** 





### **OUR SISTER CONCERN**

Superior Apparels Limited

(100% Export Oriented Knit Garments Manufacturer.) Dhaka-Bangladesh

#### **Najat Print Solution Ltd**

(Garments Trims & Accessories Manufacturer) Dhaka-Bangladesh

#### Abedin Consortium

(Building & Road Construction) Chittagong-Bangladesh

#### **Bennett Resources Ltd**

(Leading Education Consultancy) Hayes, England, UK





# **OUR TEAM**

#### **BUSINESS UNITS**

Merchandising Product Development Negotiation Order execution Delivery

#### INNOVATION

Trend Forecast Product Design Fabric Research 3D Fit Technology Inhouse Sampling

#### QUALITY ASSURANCE

Factory Compliance Technical Support ACCURACY of FIT & PPS Inline & Final Inspection Consistency



#### $\bigoplus$

# **Innovation** in Design and Production



We aim to empower our customers to succeed in the fast-paced and competitive world of fashion. Our team of experienced professionals collaborates with brands and designers, offering creative guidance and expertise. Additionally, we keep a close eye on emerging technologies and industry best practices to continually enhance the efficiency and sustainability of our production processes.



# Youth & Freedom Apparels SUSTAINABLE AND ETHICAL SOURCING

We believe that it is our responsibility to support and promote sustainable production methods and ensure ethical standards throughout our supply chain.By choosing us, you can trust that you are supporting a company that values sustainability and ethics. Together, we can make a positive impact on the fashion industry and contribute to a more responsible and fair supply chain.





# Youth & Freedom Apparels SUPPLY CHAIN INTEGRATION AND DIGITALIZATION

We understand the significance of digitalization in today's business landscape. We leverage innovative technologies and advanced data analytics to harness key insights and drive informed decision-making. This enables us to identify trends, mitigate risks, and adapt quickly to changing market demands.







# EXECUTION

### SHIPMENT TERMS : FOB, CIF, EX WORKS LEAD TIME : 45 DAYS TO 120 DAYS PAYMENT TERMS : LC, TT, CAD







# **OUR VALUED CLIENT'S**





# ORCHESTRA Stheboigroup







#### **OUR INTEGRATED SERVICES**



















































































































































































#### WHY YOUTH & FREEDOM APPARELS IS THE RIGHT PARTNER FOR YOU

#### Innovation:

we are committed to staying ahead of the curve. By continually exploring new technologies, materials, and processes, we offer our customers cutting-edge solutions that keep them ahead of their competitors. We embrace sustainability, ethical practices, and the latest trends to ensure our partners can meet the demands of their discerning customers.

#### <u>Reliability:</u>

With a strong track record of delivering high-quality products on time, we ensure that our retail customers never face delays or unexpected setbacks. Our commitment to reliability is backed by a robust supply chain network and a dedicated team that focuses on meeting deadlines with utmost precision.

#### Partnership:

Partnership is the foundation of our approach. We believe in fostering long-term relationships with our retail customers, working closely with them to understand their unique needs and preferences. Our goal is to build a strong partnership where trust and communication flow seamlessly, resulting in a mutually beneficial collaboration.

#### **Cost Efficiency:**

we offer competitive pricing without compromising on quality. By leveraging our strong relationships with suppliers and our expertise in negotiating costs, we can provide ccompetitive price to our customers , maximizing their profit margins.

#### **<u>Transparency:</u>**

We believe in fostering open communication and providing complete visibility throughout the sourcing process. Our customers can trust that they will have a clear understanding of every step, ensuring a seamless partnership.

#### **<u>Quality control:</u>**

We are committed to maintaining strict quality control standards. Our team conducts rigorous inspections and audits to ensure that the product we source adheres to the highest quality standards.





# **CONTACT US**



#### +8801712023213/+8801612223818



#### www.youthfreedomapparels.com

Hanif Tower (4th Floor),39 Nolbogh Main Road,Uttara 12, Dhaka 1230,Bangladesh info@youthfreedomapparels.com



